

## METHOD AND SYSTEM FOR ONLINE LIVE AUCTIONS

### ABSTRACT

10 A method and system for providing online live auctions  
platform is disclosed. The online live auction platform is provided  
among a group of bidders having similar or same interests or in one  
or more virtual communities. An auction process starts in a first  
community that permits a member of a first virtual community to list  
15 an auctioned item for bidding. All members in the first virtual  
community can participate in the bidding and members in a second  
virtual community may participate in the bidding by becoming part of  
the first virtual community or through one of the members in the first  
virtual community.